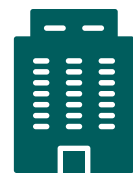


# Construction

## Industry Insight

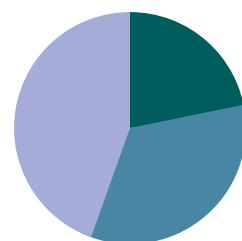


302,000 firms in construction in UK (up 6% YoY)

1.2m people employed (level with 2010) 

£ £23bn revenue (down 2% from 2010)

22% housing, 34% infrastructure, 45% other



## Big Focus

Brexit



**Materials costs** — weak GBP increasing costs of imported materials

**Skilled labour** — ageing workforce and limited numbers of newly skilled, younger labour

**Foreign investment** — foreign investors represent 40% of the ownership of UK infrastructure

**Sustainability** — changing markets requires active approach to future strategies

## CHALLENGES & OPPORTUNITIES

Political policies on building

Project delivery costs

Efficient operating models

Foreign investment

Shifting & expanding markets

Technology requirements

3D printing

Skill shortage



## WHAT DO CONSTRUCTION FIRMS NEED TO DO?

### CONSTRUCTION DEMAND

Identify long-term partnership opportunities.  
Concentrate on maintaining/growing foreign investment in infrastructure.  
Identify new markets to deliver growth.

**How can longer relationships be developed?**

### PROFITABILITY

Become leaner across all areas of the construction organisation, to ensure material price increases don't endanger projects.

**What areas can deliver efficiency gains?**

### TECHNOLOGY

Identify technologies that can deliver innovation and improve efficiency in the construction process.  
What opportunities does 3D printing bring to construction?

**How can technology benefits be quickly realised?**

### TALENT

Promote careers to address issue of decline in newly skilled talent, alongside ageing workforce (22% aged 50 and over)

**How can construction be promoted as a positive career path?**